

The Taste of Little Italy “Win a Trip to Italy” 2017 Contest

Terms & Conditions

The 2017 Taste of Little Italy “Win a Trip to Italy” Contest (the “Contest”) is sponsored by the Little Italy Business Improvement Area (the "Sponsor").

The 2017 Taste of Little Italy starts on Friday, June 16th 2017 at 19:00 Eastern Standard Time (ET) and ends on Sunday, June 18th 2017 at 20:00 ET.

1 Submission and Contest Period

- 1.1 Entry submission to the Contest commences on Friday, June 16, 2017 at 19:00 ET and ends Friday, June 23rd, 2017 at 23:59 ET (the “Submission Period”)
- 1.2 The Contest commences on Friday, June 16, 2017 at 19:00 ET and ends on Monday, July 3rd at 10:00 ET (the “Contest Period”).

2 Eligibility

- 2.1 The contest is open to residents of Canada who have reached the age of majority in their province of residence, excluding residents of Quebec. Employees, representatives and agents of the contest sponsor, their respective advertising and promotional agencies, affiliated and related companies, and members of the immediate family (parents, children, siblings and spouse, regardless of where they live) and household of such employees are not eligible.

3 How to Enter

- 3.1 To enter the Contest:
 - i. Follow the Little Italy BIA (@TOLittleItaly) on Instagram
 - ii. Take a photo **during** the Taste of Little Italy
 - iii. Post the photo to Instagram, hashtag #TOLittleItaly & #TripToItaly and tag @TOLittleItaly.
- 3.2 All photos must be posted to Instagram by the end of the Submission Period to be eligible.

3.3 No purchase necessary.

4 Grand Prize

4.1 There will be one (1) Grand Prize available to be won during the Contest Period, consisting of a trip for two (2) to Italy. The prize will be organized by Sarracini Travel. Retail value of the Grand Prize is up to a maximum of \$5,000 CAD.

Sarracini Travel
55 – 3175 Rutherford Road
Vaughan, Ontario L4K 5Y6

4.2 The prize is valid until July 3, 2018.

4.3 This prize is non-refundable, non-transferable. No substitution of prizes is permitted and cannot be exchanged, transferred or substituted for cash. In the event that the actual value of the Grand Prize is less than \$5,000 CAD; the winner shall not be entitled to receive the difference between the actual cash value and the \$5,000 CAD. The Grand Prize is governed by Sarracini Travel booking conditions. Trip must be booked 90 days in advance and all itineraries are pending availability. Sarracini Travel and the Sponsor reserve the right to offer a comparable prize if a program is cancelled in the case of force majeure or in the case of any other irresistible and unforeseeable circumstances. No frequent flyer miles will be available.

4.4 Not included in this package are passport/visa fees, travel & medical insurance, transportation to and from your home residence to your departure airport, airline service charges, beverages, meals not detailed in the itinerary, PST/GST, air taxes and fuel surcharges, tips to the Travel Director, driver or local guides, excess baggage fees, spending money, pre and post tour hotel accommodations (if required), airport transfers if travelling outside of the trip itinerary dates, optional excursions and personal expenses. Please refer to the appropriate Sarracini Travel for information on airport transfers in destination and any additional information you may require.

4.5 The winner and his/her travel companion must travel together both ways. The winner and his/her travel companion must reside in Canada and have

the legal right to leave Canada and to return to Canada; and must have the legal right to enter and leave the destination country to which they are bound. They are fully responsible for obtaining, at their own expenses, all documentation necessary for the trip as required by the authorities concerned, including, but not limited to, visas, passports, vaccinations and certificates. Failing to provide the required documents may result in denied boarding by the air carrier and/or entry by immigration authorities. The Sponsor and Sarracini Travel are not responsible in this respect. The winner and his/her travel companion shall comply with the contest validity dates and accept the alternatives proposed by Sarracini Travel, if this proves necessary.

5 Determination of Winner

- 5.1 A committee will review all eligible entries and determine the top 10 best submissions, based on the following criteria:
 - i. Photo was clearly taken during the 2017 Taste of Little Italy
 - ii. Photo has a level of creativity and originality that makes it stand out from the rest.
- 5.2 The top 10 submissions will be posted on the official Little Italy BIA Facebook page (www.Facebook.com/TOLittleItaly.com) for an online vote.
- 5.3 Voting will start on Monday, June 26th 2017 at 08:00 ET and end on Sunday, July 2nd, 2017 at 23:59 ET (the “Voting Period”).
- 5.4 The submission with the most number of likes at the end of the Voting Period will be declared the winner.
- 5.5 The full names of committee representatives will be available upon written request to the Little Italy BIA, 622 College Street, Suite 400, Toronto, ON, M6G 1B6.

6 Prize Claim

- 6.1 The top 10 best submissions, as chosen by our committee, will be posted to the official Little Italy BIA Facebook on Monday, June 26th, 2017. The 10 submission entrants will be notified by Instagram on the same day.

- 6.2 The entrant with the highest number of Facebook likes by the end of the Voting Period will be notified by phone call on Monday, July 3rd at 09:00 ET.
- 6.3 The winning submission will be posted to the official Little Italy BIA Facebook, Instagram, Twitter and website on Monday, July 3rd at 10:00 ET.

7 Odds of Winning

- 7.1 Odds of winning depend on the total number of eligible entries made during the Submission Period.

8 Conditions

- 8.1 The Sponsor reserves the right to cancel or modify the Contest Terms & Conditions if fraud, suspected tempering of any portion of the Contest, technical failures or any other factor beyond the Sponsor's reasonable control impairs the integrity of this Contest, as determined by the Sponsor, in its sole and absolute discretion.
- 8.2 By participating, where allowable by law, the entrant grants to the Sponsor the worldwide right to publish, broadcast and use in any media, including the World Wide Web, participant entry, name, picture and likeness, without limitation, for promotional and advertising purposes without additional compensation. By participating, entrant grants the Sponsor the worldwide right to contact via participant's email for the purposes of communication.
- 8.3 Online entries must be made by the original, manual keystrokes of individual entrant. Use of mechanical assistance, form-filling software or robotic assistance is prohibited. In the event of dispute regarding who submitted an online entry, the entry will be deemed to have been submitted by the authorized account holder of the email account provided and from which the submission was verified. "Authorized account holder" is defined as the natural person who is assigned to the Instagram account.

9 Liability

- 9.1 By participating in the sweepstakes/contest, each registrant/entrant agrees and acknowledges: to be bound by these official rules, all Sponsor-related terms and conditions, as well as the decisions of the Sponsor which are final and binding in all respects; to waive any rights to claim ambiguity with the official rules; and that the Sponsor and their affiliated entities shall have no responsibility or liability (including, but not limited to, liability for any property loss, damage, personal injury or death) in connection with: participation in the Contest; acceptance/possession (including, but not limited to, delays by shipping companies), defects, and/or use/misuse of a prize (including, but not limited to, cancellation/postponement); discontinued prizes; human error; incorrect or inaccurate transcription of registration and/or account information; any technical malfunctions of the telephone network, computer online system, computer dating mechanism, computer equipment, software, or internet service provider utilized by the Sponsors; interruption or inability to access the Sponsor, their affiliated entities and their respective websites, or any online service via the internet due to hardware or software compatibility problems; any damage to participant's (or any third person's) computer and/or its contents related to or resulting from any part of the Sweepstakes/contest; any lost/delayed data transmissions, omissions, interruptions, defects; and/or any other errors or malfunctions, even if caused by the negligence of the Sponsor or any one of their affiliated entities.
- 9.2 Each participant further agrees to indemnify and hold harmless the Sponsor and their subsidiaries and affiliated entities from and against any and all liability resulting or arising from the Contest and to release all rights to bring any claim, action or proceeding against the Sponsor or their affiliated entities, and hereby acknowledge that the Sponsor and their subsidiaries and affiliated entities have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to a prize, including express warranties provided exclusively by a prize supplier that may be sent along with a prize.

10 Law

- 10.1 The Contest is void where prohibited by law and is subject to all Federal, Provincial and Municipal laws and regulations. The Contest and these

Contest Terms & Conditions will be exclusively governed by and construed in accordance with the laws of the Province of Ontario in Canada. Any dispute arising hereunder shall be governed by the laws of Ontario and shall be adjudicated in the applicable court in Toronto, Ontario.

11 Entire Agreement

- 11.1 By entering this Contest, entrants accept and agree to be bound by these Contest Terms & Conditions and the decisions of the Sponsor and the Contest Administrator, which are final, binding and conclusive on all matters related to this Contest. If these Contest Terms & Conditions differ from any promotional or other materials published in connection with the Contest, these Contest Terms & Conditions shall control.
- 11.2 This contest is in no way sponsored, endorsed, administered by, or associated with, Instagram or Facebook. By entering this contest, you agree to a complete release of Instagram and Facebook from any or all liability in connection with this contest.

Sponsor and Administrator

Little Italy Business Improvement Area
622 College Street, Suite 400
Toronto, ON
M6G 1B6